

# Design and Marketing



As Net Lynk grew it became increasingly obvious our customers needed access to bespoke design and marketing resources. Not only for the design of websites and literature but also guidance on packaging solutions and branding for their latest campaign.

The team have been instrumental in some of our customers enjoying a 300% saving on artwork and box design through a plethora of industries.

We have invested heavily in state of the art software and machinery to enable this division to provide leading edge services to our customers.

- Work in conjunction with client's existing in-house capability
- In-house skills include ICT, graphics, marketing and innovation
- Letters - Emails - Packaging - Hardware Branding - Tampoprint™
- Firmware - Promotional offerings - CD-Rom - DVD Installer
- Training documentation
- E-commerce site design